



The **DONUT** eXPERIMENT

www.thedonutexperiment.com

WHY YOU SHOULD BECOME A DONUT EXPERIMENT FRANCHISEE

Boutique style donut & coffee shop that offers:

- Made to order donuts and coffees for walk-in customers (retail)
- Catering (business to business) customers
- Event and Festivals
- Neighborhood Pop-up Delivery Locations (weekends)
- Wildly popular at-home donut making kits - great for families with children
- Semi-absentee (Part-time) model - allows the franchisee to maintain full-time employment if wanted.
- Owners Role - Manage the managers & financials. A CEO-type role as the owner.
- Owner Operator (Full-time) Model also available
- Full Site Selection and Real Estate Assistance
- Excellent income potential (via Item 19)
- Single and Multi-Shop Licenses Available
- Great Hours: 7a-1p / Few Employees
- No Restaurant Experience necessary
- Fun, Simple to Manage Restaurant



INVESTMENT DETAILS

- Average Single Shop Investment is approximately \$275K - \$300K
- Net Worth required is \$500,000
- Liquid Capital required is \$100,000



For More Information:

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